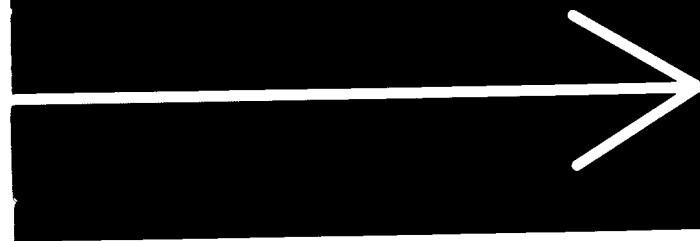


***Your  
invitation  
to  
unlimited  
possibilities ...***



**C · R · E · A · D**

**. . . collaborative  
partnerships, training  
seminars and work-  
shops, inter-American  
conferences, on-line  
information services,  
exposure for existing  
courses and products,  
translation referral  
services, PLUS extra  
benefits for individual  
members: scholarship,  
sabbatical, and study  
opportunities AND  
inclusion of your résumé  
in the CREAD Human  
Resource Databank.**

---

## **CREAD's Mission**

The strength of CREAD is in its structure as a membership organization. CREAD is composed of a vast network of individuals and institutions throughout North, Central, and South America, conjoining resources and expertise to redefine educational partnerships in the twenty-first century.

As an organization, CREAD is forging new partnerships throughout the Americas. In the context of international collaboration, it is providing the mechanism for resource sharing and assisting members with personal and institutional goals. Recent advances in communication technologies make CREAD's efforts particularly pertinent. The new technologies open the pathway for mutual partnerships built upon the values inherent in teamwork, cross-cultural and cross-institutional collaboration of experts, diverse cultural and linguistic experiences, and lifelong learning.

### **Through CREAD you can:**

- gain access to an inter-American institutional network involved in the development of distance education programs and activities;
- learn to use new communication technologies in the delivery of training seminars, workshops, and conferences;
- open marketing channels for your educational materials and services; and
- cultivate multilingual communication networks.

## **CREAD's Global Vision**

It is education that will determine the leaders of the twenty-first century. Available and affordable educational opportunities are a universal priority. CREAD is committed to:

- the creation of strong partnerships that use local potential for the development of each country,
- the improvement of the standard of living and quality of life through educational opportunities,
- fostering a better understanding of distinctive cultures and identities, and
- enhancing cooperation between respective countries through local-shared action.

## **The Nine Regions of CREAD**

- Andean
- Anglophone Canada
- Brazil
- Caribbean
- Central America
- Francophone Canada
- Mexico
- Southern Cone
- United States of America

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## Brief Background on CREAD

CREAD was founded in 1990 at the International Council for Distance Education World Conference in Caracas, Venezuela. The original idea for a consortium of this type came from the Télé-Université of Canada and the Universidad Nacional de Mar del Plata of Argentina. CREAD operated with financial and logistical support from three agencies: the Canadian International Development Agency (CIDA), the Organization of American States (OAS), and the Inter-American Organization for Higher Education (IOHE). During this time, the IOHE was the administrator and prime mover of the consortium. CREAD is now an independent member-based organization.

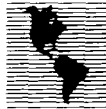


ORGANIZACION DE LOS ESTADOS AMERICANOS  
ORGANIZAÇÃO DOS ESTADOS AMERICANOS  
ORGANISATION DES ÉTATS AMÉRICAINS  
ORGANIZATION OF AMERICAN STATES



Agence canadienne de  
développement international

Canadian International  
Development Agency



ORGANISATION UNIVERSITAIRE INTERAMÉRICAINÉ  
INTER-AMERICAN ORGANIZATION FOR HIGHER EDUCATION  
ORGANIZACIÓN UNIVERSITARIA INTERAMERICANA  
ORGANIZAÇÃO UNIVERSITÁRIA INTERAMERICANA

Dr. Armando Villarroel, director of the CREAD project and executive director of the newly chartered organization, helped guide CREAD's first projects. These included a survey to determine distance education needs in the Americas, a newsletter, and a human resource development project to interconnect talents and experiences of distance education projects throughout the Americas.

One of CREAD's early successes was the establishment of an information network among its members. Advanced technology and expertise merged to create an electronic bulletin board developed at York University in Toronto, a simultaneous facsimile (fax) transmission capability, training opportunities, a product network, and technical assistance facilitating the development and funding of programs. As this information network expands, it continues to add to the strength of the organization.

***“In my country, only 13 people in 100 obtain an education. In this century, the accumulation of material possessions has signaled wealth, but in the 21st Century, it may be the attainment of knowledge that differentiates the classes.”***

—Dr. Juan Camilo Ruiz, deputy director,  
Colombian Institute for the  
Development of Higher Education

## **CREAD Membership**

CREAD is currently offering membership subscriptions to all inter-American institutions and individuals interested in increasing educational opportunities in the Western Hemisphere through distance education.

### **Training seminars and workshops**

- eligibility of institutional members to host CREAD training seminars and workshops
- discounts on seminar and workshop fees
- priority acceptance to seminars and workshops
- invitations to exclusive training seminars and workshops restricted to members only

### **Partnerships in cooperative activities**

- access to a network of international collaboration through cooperative projects
- timely information about new offerings and opportunities

### **Information services**

- on-line services
- regularly scheduled newsletter

### **Invitation to CREAD inter-American conferences**

- an inter-American distance education conference organized by CREAD every two years
- eligibility to host or serve as members of the organizing committees of the CREAD inter-American conferences—offered only to institutional and individual members

### **Assistance in the marketing of existing courses and products**

- inclusion in CREAD publications
- international exposure

### **Multilingual communication**

- access to translated materials

### **Extra benefits, designed especially for individual members**

- counsel and information about scholarship opportunities
- information about opportunities for study
- assistance for professional placement during sabbatical and short training stays
- inclusion of personal résumé in the CREAD Human Resource Databank

### **CREAD membership gives immediate benefits.**

You can access to the CREAD Virtual Forum, an on-line communications network, using your e-mail account. Send mail to: [LISTSERV@vm1.yorku.ca](mailto:LISTSERV@vm1.yorku.ca) with the following one-line command in the body of the message—Subscribe CREAD "indicate your e-mail account."

In addition, you can access CREAD's Electronic Digest. Substitute CREAD-D for CREAD in the e-mail message.

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## **CREAD Founding Members**

### **Institutional Members**

ALER Asoc. Lat. de Educación Radiofónica (*Ecuador*)  
Associação brasileira de tecnologia educacional (*Brasil*)  
Catholic Telecommunications Network of America (*USA*)  
ICI University (*USA*)  
Inst. Latinoamericano Comunicación Educativa ILCE (*México*)  
Instituto Colombiano Fomento Educación Superior (*Colombia*)  
Instituto de Nutrición de Centro América y Panamá (*Guatemala*)  
Instituto de Pesquisas Avançadas em Educação (*Brasil*)  
Instituto Nacional de Educacao a Distancia (*Brasil*)  
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***“Penn State welcomes the birth of this new distance education network. We are delighted to have hosted this historic gathering. CREAD is destined to make very important contributions in distance education in the Americas. Its model for information sharing and networking will increase access to research, education, and training for people living in North, Central, and South America.”***

—Dr. James H. Ryan, vice president and dean,  
Continuing and Distance Education,  
The Pennsylvania State University

**If you are already a member of CREAD, please share this information with a colleague.**

**The Pennsylvania State University, as host institution, supports the mission of CREAD—the development of inter-American distance education through inter-institutional cooperation, resource sharing, and partnerships.**





***“CREAD has designed concrete strategies and partnership projects to support the momentum created by more open economies.”***

—Dr. Pierre Van Der Donckt, executive director,  
Inter-American Organization for  
Higher Education

***“There is much to be gained in collaborating with one another across the Americas. CREAD will enable us, as educators, to increase knowledge and understanding and apply research to solving pressing social and economic problems.”***

—Dr. Patricia A. Book, associate vice president  
and associate dean,  
Continuing and Distance Education,  
The Pennsylvania State University



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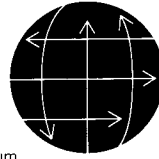
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**C · R · E · A · D**

Consortio-red de educación a distancia  
Consórcio-rede de educação a distância  
Consortium-réseau d'éducation à distance  
The Inter-American Distance Education Consortium



CREAD is a not-for-profit consortium of distance education organizations throughout the Americas.